



P.O. Box 2328  
Wausau, WI 54402-2328  
wausaulyrichoir@gmail.com  
www.wausaulyrichoir.com

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**September 2016**

**The Wausau Lyric Choir is celebrating its 44th year! We would like to expand our support base of area businesses!** We have a long tradition of sharing beautiful choral music in our community and are reaching out to local businesses and foundations to help us continue our efforts. For those of you who have generously sponsored us over the years, we thank you and ask for your continued support!

**About the Wausau Lyric Choir:**

We are a 501(c)(3) not-for-profit ecumenical adult choir comprised of auditioned, volunteer members from across Northcentral Wisconsin. While the choir is made up of volunteers, it does not function without generous support from local businesses, foundations, faithful patrons and choir members on a yearly basis.

We perform two concert series annually during the Christmas season and in the spring. "Summer Serenade" is our annual fundraising dinner event and takes place in June. Over the past 44 years we have partnered with area choirs, professional soloists and musicians, as well as premiered commissioned works from nationally known contemporary composers, bringing a wide variety of arts viewing and listening opportunities to Wausau. We are particularly proud of our scholarship program and each year provide scholarships to local high school graduates and college students.

**Our Requests:**

**Please consider becoming a Major Sponsor of the Wausau Lyric Choir. Major Sponsorships are \$1,000 (or more) and receive recognition and advertising on posters, programs and other promotional materials.** If you are unable to support us at this level, **we appreciate donations of any amount.** All contributors are acknowledged in our concert programs. If you are able to donate, please fill out the enclosed Business Contribution Form and mail to us at your earliest convenience. Major Sponsor's logo must be submitted by October 15, 2016, to be included on our promotional materials.

**Please consider attending our performances.** We are excited to offer our Christmas and Spring performances **free of charge**, so mark your calendars and spread the word! Along with donations from our generous sponsors, we will collect a free-will offering to help offset the costs associated with the concerts.

- Our **Christmas** concerts are December 10<sup>th</sup> at 7:30pm and December 11<sup>th</sup> at 3:00pm at First Presbyterian Church in downtown Wausau.
- Our **Spring** concerts are April 29<sup>th</sup> at 7:30pm and April 30<sup>th</sup> at 3:00pm, at First Presbyterian Church in downtown Wausau.
- Our annual **Summer Serenade** fundraising event is on June 4, 2017 at 5:30pm at the Great Hall on ARTsBlock. This year's theme is a "Tribute to the 1940's". Reservation forms will be available in spring 2017, at our Spring concerts and on our website

Thank you for your time and consideration. We look forward to hearing from you!

Sincerely in song,  
Jenny Niemeyer  
*Fundraising Chair*